

Colorado Channel Authority Board January Minutes

Friday, January 27th, 2016, 12pm-1pm

SCR 357

Conference Dial-in Number: (641) 715-3276

Host Access Code: 819283*

Participant Access Code: 819283#

Minutes

1. Call to Order and Attendance

- a. Present
 - i. Renny Fagan
 - ii. Rep. Van Winkle
 - iii. Todd Barnes
 - iv. Tim Ryan
 - v. Sen. Nancy Todd

- b. Not Present
 - i. Rep. Jonathan Singer (excused)
 - ii. Christopher Ryan (excused)
 - iii. Scott Nachtrieb (excused)

2. Other Individuals Present

- a. Tony Shawcross
- b. Courtney Steele
- c. Brandon Stiller
- d. Ed Krisor
- e. Joe Owens
- f. Ben Boone
- g. Jennifer Berman

3. Review & Approval of December Meeting Minutes

- a. December 2016 [Meeting Minutes](#)
 - i. Todd Barnes moves to approve, approved unanimously

4. Fundraising Report: Open Media Foundation

- a. Pending grant - Harvard Innovation Grant. Will find out in May
- b. Working on replacing Kate Hawthorne's role
- c. Sen. Todd asks what the timeline looks like
 - i. OMF has existing fundraising staff, potentially be able to hand off to internal staff
 - ii. Trying to build into existing contractor and employee roles

5. Treasurer's Report: Ben Boone & Tim Ryan

- a. Profit & Loss: [Income Stmt](#) (\$1,000 net profit for the year)
- b. Reserve Balance: \$14,378.89
- c. Check Signing: Q3 check for \$115,360 at next meeting (February, after GA pays CCAB)

6. Additional Content Library & Session Update: Brandon Stiller

- a. Content Review
 - i. Brandon suggests adding content more focused on statewide content. Produce a messaging/branding video that is inclusive of the entire state
 - ii. Sen. Todd suggest potentially collaborating with History Colorado to get historic or current video content
 - iii. Renny Fagan suggests that the Colorado Municipal League might have content to share, also State Tourism Board is another option to look at.
 - iv. Community Resource Center and Anschutz Family Foundation might have content from Rural Philanthropy Days to share as well
 - v. Sen. Todd suggests creating a “Did You Know” video
 - vi. Next Steps - OMF prefers to produce content outside of Legislative Session. Brandon Stiller suggests that 2-3 pieces are produced outside of session
 - vii. Sen. Todd suggests a Military Appreciation video would be nice to have
 - 1. Brandon suggests that a highlight reel could be produced
 - 2. Sen. Todd suggests a motion asking OMF to create a highlight of military day. Board unanimously approves
 - viii. Tony Shawcross suggests Sen. Nancy Todd reach out to History Colorado to suggest collaboration
 - 1. OMF to draft letter to History Colorado proposing collaboration
 - ix. Brandon Stiller confirms that the start of Session has been successful
 - 1. Todd Barnes asks about Comcast down converting the signal from the channel
 - 2. Brandon Stiller confirms that Comcast has not given the Colorado Channel a HD channel
 - x. Brandon Stiller confirms there is a Lunch & Learn on February 9th to help staff and Legislators understand how to better utilize the channel
 - xi. Brandon Stiller to ask Marilyn Edwards or Effie Ameen to resend overview letter

7. Adopt Posting Resolution: Ed Krisor

- a. Required to be adopted at first meeting of year, says where meeting notices will be posted
- b. Todd Barnes moves to accept, Rep. Van Winkle seconds, unanimously approved by Board
 - i. Sen. Todd signs

8. **Discuss Appointments**: Tony Shawcross

- a. Sen. Holbert - Appointment will come from Sen. Grantham
 - i. Sen. Holbert has suggested several individuals, appointment has not happened yet
- b. Rep. Van Winkle - will be seeking reappointment from House Minority Leader
 - i. Update: Rep. Van Winkle has been reappointed

9. **Other Agenda Items**

- a. Committee Coverage Testing
 - i. Sen. Holbert says Executive Committee is open to a Committee Room beta test
 - ii. Concerns - protecting identities, where content will be stored, Committees to be covered are not determined by OMF, OMF is to reach out to Mike Mauer to coordinate effort
 - iii. Brandon Stiller and Tony Shawcross to reach out to Mike Mauer about Committee Room effort
- b. OMP SaaS free version launch

- i. Free version of software that powers the Colorado Channel for small governments is launching in February. OMF may be requesting support in spreading the word to smaller governments
- c. Sen. Newell - video project
 - i. Sen. Newell has been working on project highlighting what it takes to be a Legislator, entitled "Under the Dome"
 - ii. Project is completely nonpartisan
 - iii. Premiere will happen in March
 - iv. Requesting consideration for airing content on the Colorado Channel
 - 1. Follows both a Democratic and Republican
 - 2. Will require a vote, Tony Shawcross suggests sharing content with the Board and have a vote at the February meeting

10. Next Meeting Date

- a. Friday February 24th, noon-1pm. Senate Committee Room 357

11. Previous Meeting Action Items

- a. OMF to send committee room beta test letter prior to first Executive Committee meeting
- b. CCAB members to review Additional Content Library to identify gaps at the next Board Meeting

12. Upcoming Action Items

- a. Brandon Stiller to ask Marilyn Edwards or Effie Ameen to resend Colorado Channel overview letter
- b. OMF to draft letter to History Colorado proposing collaboration
- c. Sen. Todd/OMF to invite Mike Nelson and Jeff Dolan to next Board Meeting
 - i. OMF to draft a letter to share with Mike Nelson & Jeff Dolan
- d. Brandon Stiller and Tony Shawcross to reach out to Mike Mauer about Committee Room effort
- e. Add agenda item to update on Open Media Project SaaS
- f. Send the Board a link to Sen. Newell's project prior to February meeting so that the Board can vote on content
- g. OMF to put Military Recap piece on list of Additional Content library piece to create