

## **Colorado Channel Authority Board February Agenda**

*Friday, February 20th, 2015, 12pm-1pm*

*Location: Colorado State Capitol, Senate Committee Room 356*

Conference Dial-in Number: (559) 546-1000

Host Access Code: 819283\*

Participant Access Code: 819283#

1. **Call to order and attendance**
  - a. Present:
  - b. Not Present:
2. **Other Individuals Present:**
  - a.
3. **Review & Approval of January 2015 Meeting Minutes**
  - a. Jan 2015 [Meeting Minutes](#)
4. **Fundraising Report: Kate Hawthorne**
  - a. Updated Fundraising Guidelines
  - b. Sponsor Benefits altered, with [Sponsorship Doc](#) and website Updated accordingly: <http://www.coloradochannel.net/sponsors>
  - c. Update on responses received so far from three new potential sponsors and Alternative Corporate Fundraising opportunity.
5. **Aerospace day on March 23: Senator Todd**
6. **Additional Content Update - Brandon Stiller**
  - a. JBC Video Final coming to your inbox soon!
  - b. Leg/Historical tours with updated b-roll of chambers wrapping up.
  - c. Tributes from House and Senate 2014 posted, about to go live
  - d. Legislative Interstitial Slides are being posted to the site. Wrapping up.
  - e. CDE Video Update: Brandon has reached out to district Social Studies Coordinators from Cherry Creek School District, Denver Public Schools, SD27j, Adams 12 and Jeffco.
  - f. We will need bios and photos from new CCAB Members to update the site.
7. **Explore ideas for expanding reach of Colorado Channel in 2015**
8. **Equipment replacement & HD Upgrade: Revisit in May**
9. **Other Agenda Items:**
  - a. Free Livestreaming for Governments Webinar at OMF: Gavin
  - b. CCAB Membership Changes: Update board on terms. 4 years for all members.
    1. Sen Holbert Replacing Sen Brophy,
    2. House appointed Rep Kevin Van Winkle to replace Rep Holbert
    3. Governor Appointment to replace John Montgomery: Ed Krisor
      - a. Rep Van Winkle suggested Scott Nachtrieb as an additional nominee/suggestion
10. **Next meeting date:**
  - a. Standard meeting date is Noon, March 20(third Friday)

### **11. Previous Meeting Action Items:**

- A. Ken Fellman has Drafted a letter for Charter Communications (Also CenturyLink) about putting the Colorado Channel on their cable systems. Ken and Tony to finalize. Senator Todd to approve and sign.
- B. Brandon to revive the conversations with CDE (Brandon)
- C. Senator Todd: Also add to the agenda next month how we expand the reach/visibility of the Channel. (Tony)
- D. John Aden/Tony to follow-up with Sen Holbert Re: Exploring partnerships with Education, expanding relationship with high-schools, school boards. Senator Todd: may be able to explore possibilities for concurrent enrollment, and other educational opportunities state-wide.
- E. Tony/Christopher Ryan to Set a Meeting between OMF and the Judiciary (Christopher Ryan) to explore adding Judiciary content to TV channel
- F. Tony or Zack to reach out to Scott Nachtrieb
- G. Brandon to Put State of the State and State of the Judiciary videos in “additional content” section of Colorado Channel website
  - a. embed State of the State and State of the Judiciary with YouTube instead of Archive so they can be viewed with Closed Captions?

### **12. Upcoming Action Items:**

- a.