

Colorado Channel Authority Board January Agenda

Friday, January 16th, 2015, 12pm-1pm

Location: Colorado State Capitol, Senate Committee Room 356

Conference Dial-in Number: (559) 546-1000

Host Access Code: 819283*

Participant Access Code: 819283#

1. Call to order and attendance

- a. Present:
 - i. Tim Ryan
 - ii. Ken Fellman
 - iii. Senator Todd
 - iv. Senator Holbert
 - v. Renny Fagan
 - vi. Rep. Singer
 - vii. Christopher Ryan
 - viii. Rep. Kevin Van Winkle
- b. Not Present: (John Montgomery)

2. Other Individuals Present:

- a. Ed Krisor
- b. Tony Shawcross
- c. Gavin Dahl
- d. Zack Wimberly
- e. Carson Holbert
- f. Adam Estacio
- g. Bart Miller

3. Review & Approval of December 2014 Meeting Minutes

- a. [December 2014 Meeting Minutes](#)
 - i.

4. Fundraising Report: Kate Hawthorne

- a. Report from Fundraising Cmte Meeting
- b. Proposal from the subcommittee to add 4 hours per week to grant writing effort. Sen. Holbert suggests not pursuing grant writing, just sticking to fundraising. Senator Holbert Moved we devote the full 12 hours Kate requested. Ken Fellman and Renny Fagan Seconded. Unanimously approved.
- c. Ken Fellman summarized idea of pursuing music for the channel. If we do music, should we be doing arts organizations or specific shows? How do we prioritize? Rep. Singer responded that there is music on the channel already, so worth thinking about using locally-sourced music in place of classical music. Tony reminded us that originally Comcast was paid for classical music. Then YouTube started pulling videos for potential copyright infringement, so we

started using classical recordings that are white-listed by YouTube. Ed added that the delegation of the decision-making without any real guidelines opened up potential issues. Renny suggests maybe there could be a Colorado musician whitelist. There is a lot of room to make this work. Sen. Todd remembers we talked about the option of using student musicians from schools and wants to recommend we put this into an additional content committee. Sen. Holbert points out that the music on the channel now is instrumental. Sen. Todd asks how do we expand the content and draw in a wider audience? Maybe we can put this on the next agenda. She continued that she is a firm believer that the arts are an important part to bring forward. Rep. Singer says a lot of nonprofit music organizations here have channels on YouTube. He offers to check in with them and bring info back. Ken Fellman and Sen. Todd mentioned Youth Symphony and Youth Orchestra options.

5. Additional Content Update - Brandon Stiller

- a. JBC Video Final by next meeting.
- b. Leg/Historical tours with updated b-roll of chambers wrapping up.
- c. Tributes from House and Senate 2014 posted, will go live in coming weeks.
- d. Legislative Interstitial Slides will be updated by Tuesday and also posted on the site in coming weeks.
- e. We will need bios and photos from new CCAB Members to update the site.
Rep Van Winkle: Inquired about when the new slides will run, in the future we need to have these ready so they start at the beginning of the session when new members are added.

6. Equipment replacement & HD Upgrade: Tony Shawcross

New switchers working well. Quality of Stream has been significantly improved.

7. Other Agenda Items:

CCAB Membership Changes

1. Sen Holbert replacing Sen Brophy (President of the Senate must appoint)
2. Republican House Member to replace Rep Holbert (House Minority Leader appointed Rep Kevin Van Winkle)
3. Governor Appointment to replace John Montgomery: Ed Krisor to reach out to Romaine Pacheco in the Governor's Office along with people whose names were given to Ed by Tim Ryan.
 - a. Rep Van Winkle suggested Scott Nachtrieb as an additional nominee/suggestion
 - b. Enforcing Creative Commons [infringements](#)

8. Next meeting date:

Standard meeting date is Feb 20(third Friday)

9. Previous Meeting Action Items:

- A. ACTION ITEM: Send Attendance of Elected Officials to betsy.Holdredge@state.co.us -DONE
- B. Tony: Draft letter for Sen Todd about Governor's Appointment to replace John Montgomery. -DONE

- C. Ed and Tony make suggestions for policy around what happens when Copyright is broken -Next Month
- D. ACTION ITEM: Ken Fellman has requested that Charter Communications (Also CenturyLink) be contacted about putting the Colorado Channel on their cable systems. Senator Todd suggests putting together a letter to other cable operators about putting the Colorado Channel on their cable systems.
Tony has drafted a letter for Ken Fellman to review and Sen Todd to sign.
- E. ACTION ITEM: Tim Ryan suggests that we get a map of the state where Comcast is available/not available
 - a. Ken Fellman acquired a List of coverage areas.
 - b. Tim Ryan: Where is the Channel not carried? Look for gaps of Colorado Channel Coverage and try to get coverage
 - c. Ken Fellman: suggests we could send it to Dish Network. Senator Todd moves that we extend the invite to the dish providers. Ken Fellman Seconds, approved.
Senator Holbert would be happy to put his name on the letter.

10. Upcoming Action Items:

- a. Senator Todd: requests that we update/revive the conversations with CDE (Brandon)
- b. Senator Todd: Also add to the agenda next month how we expand the reach/visibility of the Channel. (Tony)
- c. Tony and Ken Fellman to revise letter for Charter, Century Link, and possibly Time Warner, for Senator Todd to sign
- d. Sen Holbert: Exploring partnerships with Education, expanding relationship with high-schools, school boards. Senator Todd: may be able to help promote courses that are available. Explore possibilities for concurrent enrollment, and other educational opportunities state-wide. Keep it as a place-holder in the "Other Agenda Items"
- e. Set a Meeting between OMF and the Judiciary (Christopher Ryan)
- f. Any special treatment of State of the State and State of the Judiciary videos? Put them in "additional content".
- g. Asked to embed State of the State and State of the Judiciary with YouTube instead of Archive so they can be viewed with Closed Captions?