

Colorado Channel Authority Board October Minutes

Friday, October 23rd, 2015, 12pm-1pm

Colorado State Capitol, Senate Committee Room 356

Conference Dial-in Number: (559) 546-1000

Host Access Code: 819283*

Participant Access Code: 819283#

MINUTES

1. Call to order and attendance

- a. Present
 - i. Sen. Nancy Todd
 - ii. Rep. Jonathan Singer
 - iii. Rep. Kevin Van Winkle
 - iv. Tim Ryan
 - v. Scott Nachtrieb
 - vi. Sen. Chris Holbert

- b. Not Present
 - i. Renny Fagan (excused)
 - ii. Christopher Ryan (excused)
 - iii. Ken Fellman (excused)

2. Other Individuals Present

- a. Tony Shawcross
- b. Courtney Steele
- c. Kate Hawthorne
- d. Ed Krisor
- e. Jennifer Berman
- f. Bart Miller
- g. Zack Wimberly
- h. John McKay
- i. Marilyn Eddins

3. Review & Approval of July Meeting Minutes

- a. July 2015 [Meeting Minutes](#)
 - i. No objections, approved

4. Application for Audit Exemption Review - Ed Krisor

- a. Documents sent via email Monday 10/19 for review
- b. CCAB has applied every year since its creation by statute
 - i. Application to be exempt from audit & CCAB falls within financial criteria, automatic once qualified
- c. Sen. Holbert has supported in past but Sen. Holbert now serves on the Audit Committee, and will be abstaining from voting. No objections
- d. Motion to approve: Sen. Todd moves, Rep. Van Winkle seconds. Motion approved, resolution & application signed

5. Fundraising Report: Tony Shawcross

- a. Update on Fundraising Committee
- b. New Sponsors Update: Kate Hawthorne
 - i. Total number of sponsors has gone up to 6
 - 1. 3 sponsors from previous year, 3 new sponsors. 1 original sponsor has recommitted & are moving up to higher level
 - ii. Goal is to get number up to 10 by end of year, 2 new sponsors very close to committing
 - iii. Communication Angle for this time of year: Reminding potential sponsors that election year is coming up, interest in channel will likely increase significantly, channel will now have HD capacity online, archive will be on YouTube. Receiving positive responses
 - iv. Feedback: Potential sponsors wanting issue based videos produced, does not fall in guidelines. Recommending for them to partner with state agency which does fall into guidelines
 - v. Current Sponsors as requested by Sen. Todd: CACI, NFIB, CRAE, CLWV, Housing Colorado, CFI
 - vi. Rep. Singer suggests for sponsors that want to highlight specific issues in content, example transit is the broad issue, production team can spend the day with the transit authority, health - health & human services committee. Content can educate on bills and how review is completed. Helps to stay away from specific issue but keeps in realm of what is your government really considering

6. Nominations for Tim Ryan & Ken Fellman's Replacements

- a. Replacement must be Governor appointed
 - i. Tim Ryan would be open to serving a second term, confirms that commitment would be another 4 years
 - ii. Ed Krisor suggests Tim Ryan contact Gov's office to discuss 2nd term. Sen .Todd & Board give permission to let know there is support of the committee for 2nd term
 - iii. Ken Fellman does have someone that has applied for his position, waiting for appointment to be made.
 - iv. Sen. Holbert asks if Vice Chair have to be elected by non legislative member? Yes, that is the recommendation but board could change process if desired
 - v. Ed Krisor to reach out about both replacements.
 - vi. Sen. Holbert asks if there is a calendar for election of officers. Is there a need to elect as different terms expire?
 - 1. Ed Krisor would like to suggest a date after session begins for officer election
 - 2. Vote on proposal: Sen. Todd proposes after elections/after session begins in January for annual meeting.
 - 3. Sen. Holbert suggests continuity between caucus to caucus and party to party
 - 4. Tony approval of budget / officers have coincided previously
 - 5. Officers have a 2 year term? Suggested by Sen. Holbert and seconded by Sen. Todd. Updating bylaws to 2 year terms. (Ed Krisor to update)
 - 6. Motion to elect officers in January of even years, current officers nominated and serve other term, avoid turnover following November of even year elections. No objection. Motion made by Sen. Holbert, seconded

by Sen. Todd. Motion approved.

7. HD Upgrade Update: Tony Shawcross

- a. Ordered replacement PoE+ switches (to arrive Oct. 23rd)
- b. All HD equipment is installed, wiring has been completed to stream & film in HD while still broadcasting in SD.
- c. Scott Nachtrieb asks if Comcast knows we're going to HD.
 - i. Tony Shawcross confirms that yes they do know, and Comcast denied request for HD channel
 - ii. Follow up question - will this upgrade help with broadcast quality?
 - 1. Tim Ryan confirms will look better when stations pick up channel
 - iii. Tony Shawcross suggested we could update archives to HD or simply fix aspect ratio, not budgeted but not a big monetary commitment
 - iv. Rep. Singer - confirms that aspect ratio would be changed, Board would like to have updated if possible

8. Knight Foundation Grant Update: Courtney Steele & Tony Shawcross

- a. shesaidhesaidproject.org - project in Prototype/Beta format
- b. Presentation to Knight Foundation happening today (10/23)
- c. Took \$30K to build prototype, would take additional \$30K to integrate into Colorado Channel
- d. DISCUSSION
- e. Outcomes: She Said, He Said will remain on CCAB meeting agendas moving forward for further discussion and integration consideration

9. Other Agenda Items

- a. JBC Video shared by Open Media Foundation

10. Next Meeting Date

- a. TBD December 11th or 18th? 12 - 1 pm
 - i. Next meeting January 15th at Noon in Senate Committee Room 356

11. Previous Meeting Action Items

- a. Sen. Todd to review Thank You Letters
 - i. Brandon Stiller delivered letters to Sen. Todd's mailbox
- b. Tim Ryan to provide recommendations for Board to review to replace Ken Fellman
- c. OMF updated slides with edits from Sen. Holbert

12. Upcoming Action Items

- a. Ed Krisor to reach out to governor's office about both replacements for Tim Ryan & Ken Fellman.
- b. Ed Krisor to update bylaws to reflect CCAB Officers serve 2 year terms
- c. Tony Shawcross & OMF team to look at work that would be required to pull 24/7 stream of Channel 165
- d. Tony Shawcross & OMF team to look at ways to fix skewing of videos in archive