

Colorado Channel Authority Board

Meeting Minutes

February 10, 2012 at 12pm

Location: Large Conference room on the 3rd Floor of the Legislative Services Building, 200 E 14th Ave.

Conference Call #: [303.866.2076](tel:303.866.2076)

1. Call to order and attendance

Board Members

Sen. Steadman- Present

Sen. Spence – Present

Rep. Holbert - Present

Carol Haller – Present

Rep. Todd – Present

John Montgomery – Present

Ken Fellman – Excused

Laura Hoepfner - Present

Other individuals present: Bart Miller, Ed Krisor, Jeff Villano, Chris Haugen, Lynne Sprague, Claire Bowman, Cindi Markwell

2. Public comment period- None offered

3. Review & approval of January 13, 2011 meeting minutes

Senator Spence motioned to approve the minutes, seconded by Laura Hoepfner, approved unanimously

4. Vision for any changes to scope of work provided by OMF

Senator Steadman opened up a discussion about any changes the board would like to see in OMF's scope of work provided to the Colorado Channel.

Senator Spence raised the issue of fundraising; specifically could we generate funding through advertising? Senator Steadman gave an overview of the previous conversations/decisions that the board has had on this issue, including the discussion at the December board meeting where the board decided that GA funds would continue to support the core functions of the channel (live and archiving of the daily sessions), and any funds generated from fundraising/underwriting would support additional content programming.

Senator Steadman noted that the Executive Committee is meeting this afternoon to look at budget items. Legislative Council is looking at bids for wiring upgrades in the committee rooms, they will solicit bids for not only audio but will include wiring for video as well, so Senator Steadman believes we are one step closer to video coverage in committee rooms, and reminded the board that this fits in well with the CCAB Board's vision of having video coverage in committees. He will provide an update on this meeting at the March board meeting.

Laura Hoepfner asked about fundraising activities -if we have potential capitol outlay for committee coverage, how do we fundraise for the equip itself? Doesn't the ethics commission prohibit this kind of fundraising? How will we raise the money we need to expand this coverage, especially given the fundraising constraints from the Ethics Commission ruling along with other various House and Senate rules? Laura stated that she feels like the board doesn't currently have the capacity to do fundraising, especially when the ethics commission ruling effectively removes 4 members of the

board from fundraising activities. Ed Krisor also believes that the safest route is to have the contractor or another professional development person tasked with fundraising. For these reasons, should we consider asking the contracting organization to do the bulk of fundraising? And additionally look for future board members with that skill set to support the contracting agency in that work? Do we perhaps need a fundraising subcommittee? After some discussion, the board reached consensus that having the contractor do the fundraising for the Colorado Channel was the best approach, and asked OMF to include a proposal/budget for that activity in the presentation at next month's board meeting. The board noted that the ask is for OMF to specifically do grant-writing and not solicitation of major donors/corporate sponsors. Carol Haller noted that the board could try it for one year and re-evaluate.

Chris Haugen from OMF presented on OMF's proposal to move away from Granicus to a Drupal-based, open-source option for our live and archive functions at the Colorado Channel. Chris showed examples of other state government channels that have switched to something similar, and outlined OMF's position of why we are recommending the switch. The two main reasons are: a significant reduction in monthly expenses (after the functionality has been built/implemented) and open-source is more in alignment with our values.

Senator Steadman asked if there would be a conflict with this switch with Legislative Council's new 3-year contract with Granicus? Chris said no.

Senator Steadman wondered if we would continue to time-stamp the Leg council audio files? Chris said probably.

Carol Haller asked if we are on an annual contract with Granicus and would we end our contract with Granicus and switch to an OMF built streaming and archiving system? Chris said yes.

Senator Steadman believes the switch is a good idea because of the cost savings and believes the savings would allow for more budget dollars to be allocated to additional content and equipment needs.

John Montgomery asked if we would need to fund equipment costs, maintenance, customer support-type items that are currently covered by Granicus now? Chris-yes, but it's really just an encoder and computer

Ed Krisor asked Chris to give an overview of what we're doing for Judiciary; Chris talked about the scope of work that is involved in our contract with the Judiciary coverage project. Carol Haller talked about the funding for the Judiciary project. Senator Steadman noted that this board will have to decide what level of coverage we will have of the Judiciary on Channel 165. The board agreed to come back to this issue at a future meeting.

OMF will present proposals based on today's discussion at March board meeting.

5. Review OMF's draft statement (explains contract relationship/RFP decision)

The board reviewed the draft document emailed by OMF that explains the relationship between the contracting organization and the General Assembly. The board requested this document at the January 2012 board meeting and intends to put this language on the Colorado Channel website. The board made several suggestions for changes to this statement that were noted by the Board Secretary. The amended version will be presented at the March board meeting for approval.

Ed Krisor noted his email two days prior that included his legal opinion on the matter of RFP issuance discussed at the January board meeting.

6. Other agenda items?

Laura Hoepfner opened up a conversation about her role as the non-profit representative on the board given that she has transitioned to a new job. Her new role does include a small portion of

auditing state government, and she will continue to have access to the non-profit sector. Laura asked the board if this presents a conflict for her service on this board?

After discussion, the general consensus was that Laura should stay on the CCAB board and the board would continue to work with House and Senate leadership to address her reappointment. The board agreed to revisit the possibility of Laura stepping back if ever a conflict does arise.

Senator Steadman noted that the Governor's office is actively working on Luisa Collins' vacancy.

Senator Steadman asked the board to consider legislation that would increase the number of appointments to this board made by the Governor's office given that the Governor's office has a greater capacity to handle appointments than the House or Senate currently do. The board agreed that this would be a good direction to move towards.

Next Meeting Date: Friday, March 9th, 12-1p in same room

Proposed agenda items:

OMF's proposal/budget for scope of work

Revised "about us" website statement comes back