

# Colorado Channel Authority

Fundraising Subcommittee

June 22, 2010 10:00am

World Trade Center

1625 Broadway St 27<sup>th</sup> Floor

**"City Conference Room."**

Welcome and attendance-

1. Fundraiser Nov 4<sup>th</sup> 2010 Target amount to raise:

**\$100,000 to Expand to Committee Rooms**

- a. Location - Food and Decorations *Confirm place- do we need to tour venue again? Will it be big enough?*
  1. Union Station
  2. CADA
  3. Hotel
  4. ?
- b. Invites: *electronic "save the date"- who is on invite list & when should it be emailed. Also, paper invites- when will this be drafted & sent, and when are invite lists due to Sen. Cadman for mailing?*
  - i. Lists
  - ii. Save the Date
  - iii. Invite
- c. Sponsorships *Discussion about how much sponsors should be requested to give, what the different levels of giving are, and what the acknowledgment will be for the different levels- bring these suggestions to the Board for approval. Suggestions for acknowledgment were: announcements at the event, logos printed in event program, and if the event is filmed, sponsors can be added to the credits.*
  - i. Levels
    1. Gold Dome- \$25,000
    2. Marble-\$10,000
    3. Granite-\$5,000
    4. Brass-\$2,500 Table
    5. Seat-\$100
- d. Program *what will happen when*