

Colorado Channel Authority Board - Meeting Minutes

January 25th, 2013 at 12pm-1pm

Location: Large conference room, 3rd Floor, Legislative Services Building

Conference Dial-in Number: (559) 546-1000

Host Access Code: 819283*

Participant Access Code: 819283#

1. Call to order and attendance

Board Members:

Sen. Brophy - In attendance
Ken Fellman - Not in attendance
Carol Haller - In attendance
Laura Hoepfner - In attendance
Rep. Holbert - Not in attendance
John Montgomery - In attendance
Sen. Steadman - In attendance
Sen. Todd - In attendance
Tim Ryan - In attendance

2. Other Individuals Present: Jeff Villano, Bart Miller, Ed Krisor, John Aden, Tony Shawcross, Zack Wimberley, Chris Haugen

3. Public Comment Period: Public comment offered. No members of the public present.

4. Review & Approval of November 2012 meeting minutes

a. Carol Haller moved this, Sen. Todd seconded. **November 2012 CCAB Minutes approved.**

5. Update on Fundraising

a. John Aden

- i. John Aden gave a presentation outlining his progress thus far, and plan for moving forward.
- ii. Sen. Steadman gave a brief recap on past Fundraising efforts by the CCAB, including the proposed fundraising event and the Independent Ethic Commission's response. Sen. Steadman also mentioned corporate sponsorships and that it wasn't deemed a good idea, as well as the decision to move to focusing on foundations/grants and government funding. Sen. Steadman then mentioned that the purpose of the fundraising was for additional content, as opposed to operating costs. Sen. Brophy asked if operating costs included committee rooms, Sen. Steadman explained we aren't currently doing that and asked Zack Wimberley if the cabling went in and Zack said no. Zack then explained the

plan for putting in additional audio cabling and that nothing has been approved for adding in video cabling. At this time, audio cabling has not gone in. Sen. Steadman expressed that the fact is the day is close when people may want to be able to see all the committee rooms. Sen. Steadman mentioned that if video cabling were to go in, there may be editorial issues about what's more important. Sen. Todd asked about clarification on the pricing. Zack explained he had quotes and could share those (again) with the board. Zack also explained the price differences between just audio vs video and audio, and mentioned he would like an engineer to do it. Zack recommended getting a quote from 5280, who is the current engineer. Sen. Steadman explained that everything is owned (equipment) by the General Assembly. Conversation returned to the fundraising efforts. Tim Ryan asked about timeline for submissions and getting answers. John Aden said about 4-5 months. Tim Ryan asked how long it usually took to get funding disbursed once approved. Tony Shawcross mentioned that usually the disbursement happens with the approval, or just after. Tony mentioned that John Aden can't control what funds could be secured, but John can control how many contacts and applications he makes and submits. Tony also mentioned that introductions would be good, and if anyone had contacts to make introductions that would be helpful. Tony also reiterated that the effort here is to shield the electeds from directly fundraising. Sen. Steadman mentioned that additional content is usually off session, and if money was received they could be put into the pipeline. John Aden shared with the Board a list of potential donors and asked the Board if they saw any potential conflict of interest with any of them or if they knew anyone in any of the listed foundations.

b. Mailing address

- i. Chris Haugen will speak with Marilyn about receiving mail at the Capitol for fundraising correspondence.

6. House - Prayer in broadcast

- a. Chris Haugen explained that the prayer occurs before the House is gavelled into session but is currently in the broadcast and recording of the House floor proceedings, at the request of Speaker Ferrandino. The broadcast and recording of the House before it is gavelled into session falls outside the broadcast policy currently in place. Sen. Steadman asked what's going on. Chris Haugen gave a brief recap of the Speaker's request to include it, and that it there is a benefit to the pastors who come to the chamber to do the prayer. Sen. Todd stated that she thought it should be included because constituents come in for the prayer and pledge. Sen. Todd stated it's important that people see the whole process. John Montgomery asked if we could make it time based, Chris Haugen explained

the fact that while the Hour of Convening is Mondays at 10am and Tuesday-Friday at 9am, neither chamber starts exactly at that time. Laura Hoepfner asked if there is any additional cost to changing the broadcast policy, the answer is no. Carol Haller stated that it should not be in and mentioned activities that went on last year during recess at the end of session and were in the broadcast. Carol stated she feels uncomfortable making an exception for including this (the prayer). Carol stated she doesn't think the contractor should make any editorial decisions. Laura Hoepfner mentioned we don't broadcast hummers, which are part of what occurs on the floor. Sen. Steadman said he understands Speaker Ferrandino's point of view about the pastors who come in to do the prayer, and sees how it could be an added benefit for them to have a recording of their prayer. Laura Hoepfner asked if there was anything to stop the visiting pastor from recording it themselves. Sen. Todd mentioned that this is part of the process, this is how the day starts, and reiterated her view that the broadcast should start when the day starts for the chamber. Sen. Todd stated she believes that when people visit, this is what they see and shouldn't the broadcast be the same as what you see when you visit, unless it's cost prohibitive. Sen. Todd stated that she is of the opinion that this is true transparency without any cutting. Sen. Todd also stated that she thinks it is wise, when there is a recess, that there is calming music. Sen. Steadman made a suggestion - since the Speaker requested it, perhaps it should be left to the House and Senate, respectively, to make that decision. Laura Hoepfner asked, "would we then allow them to decide about camera and sound being off during recess?" Sen. Steadman raised a question about memorials/recess and what is broadcast during those. Tony Shawcross mentioned that there is a reason why the CCAB exists and recommended that year to year programming guidelines shouldn't be at the whim of the speaker, and also agreed that it's a nice thing to do, but it's not what the CCAB was created for - it was created to broadcast and record the activity of the electeds on the floor, doing the work of the State. Sen. Steadman retracted his suggestion and said that the Board has done a good job about taking the politics out of the broadcast. Laura Hoepfner asked if they can move the timing of the prayer, Sen. Steadman said he didn't know, and Sen. Brophy said it can change every year. Laura Hoepfner stated that the CCAB should decide and inform leadership of the decision. Sen. Brophy stated that while he is new to the board, he is not new to the legislature, and likes the idea of taking the politics out of the broadcast (in terms of what is broadcast), but that the CCAB should still have respect for the Senate and House's wishes around having things in or out of the broadcast. Sen. Brophy stated this is akin to the Judicial Branch making decisions around what gets broadcast and what doesn't. Tony Shawcross reminded the CCAB that Leadership can include or exclude the prayer within the current guidelines by scheduling either before or after the opening gavel as Speaker McNulty had done. Sen. Todd asked if the prayer was in the broadcast today, Chris Haugen responded yes, given Speaker Ferrandino's request. Sen. Todd mentioned that

when she tells students 'this is what a day looks like,' this is what it looks like. Sen. Todd mentioned she hadn't thought much about it before in terms of gavel to gavel and the controversy that surrounded it, but she believes in authenticity and transparency around how the day begins. Sen Brophy stated there should be a policy, which could reflect giving leeway to the chamber's decision; Sen. Brophy also mentioned Senate memorials. Carol Haller asked if the policy is based on a national model. Tony Shawcross said we drew from other stations, and mentioned that there are channels that do include the prayer, but most do not, and are just gavel to gavel. John Montgomery reiterated his suggestion to make going live a specific time, then whatever happens, happens either before or after the specified time. Tim Ryan asked if the chambers ever early, answer was no. Sen. Steadman said that we could have a slate up that says live at 9am. Sen. Steadman mentioned that if someone wanted to move the prayer to before 9am, they could. Sen. Steadman asked if anyone wanted to make a motion. John Montgomery moved that we change the language to reflect the hour of convening to closing gavel. Carol Haller seconded. Sen. Steadman asked if anyone was opposed. **Passed 7-0, with 2 excused.**

7. CCAB Appointments

- a. Sen. Steadman said he is stepping down, and Sen. Todd is stepping into his position. Tony Shawcross mentioned that the Bylaws may need to be changed. Sen. Steadman said that SB11-231 addressed changes to reflect the composition of the CCAB in terms of elected members, to say one from each Majority Caucus. Website language to be updated to reflect that. Tony Shawcross asked when Sen. Steadman is officially resigning. Sen. Steadman replied essentially immediately and he will draft a letter and speak with President Morse. Tony Shawcross asked when the elections for Chair/Vice-Chair will be held. Question was asked as to when the Annual Meeting will be held. Chris Haugen to look into this and report back to the board.
- b. **Current appointments**
- c. **Process for appointments**
 - i. **Board composition**
 - ii. **Process for suggesting/selecting members**
- d. **Next steps**

Sen. Steadman asked if anything else needed to be discussed. Laura Hoepfner stated she will be resigning, and reminded the Board she had mentioned her new job last year, and then asked about how the process for her resignation happens, as well as the appointment of her replacement. Laura Hoepfner to draft a letter of resignation. Her position is jointly appointed by the Speaker of the House and the President of the Senate.

Ed Krisor stated that there the Board is required at its first meeting of the year to designate a public place for the posting of the notices of its meetings. He presented Resolution No. 13-1 for the Board's consideration. It was moved, seconded and unanimously approved to adopt Resolution No. 13-1 designating the public places where notice of the Board's meetings will be posted. Chris Haugen to ensure agenda is posted prior to each meeting.

Sen. Steadman asked if there was any further discussion. None offered. Sen. Todd moved to adjourn, Carol Haller seconded. **Motion to adjourn passed 7-0, with 2 excused.**

8. Other Agenda Items:

- 9. Next meeting date:** Next meeting - Feb. 22nd at 12noon (Sen. Steadman's aide will request a Senate committee room).

10. Action Items:

- a. **Chris Haugen:** To email the board John Aden's contact info (and presentation).
- b. **Chris Haugen:** To check with Marilyn about receiving mail at the Capitol for purposes of fundraising correspondence.
- c. **Chris Haugen:** To get Zack Wimberly to resend the quote for cabling in all committee rooms.
- d. **Chris Haugen:** Sen. Steadman requested Chris Haugen report back on the broadcast policy about reading across the desk, etc. - when mics are on, but they're in recess, at the next CCAB meeting.
- e. **Chris Haugen:** To ensure the language on the Colorado Channel website reflects the changes in SB11-231.
- f. **Chris Haugen:** To draft a request to Speaker Ferrandino to appoint a Democratic Representative to the CCAB.
- g. **Chris Haugen:** To report back when the Annual Meeting should be held.