

Colorado Channel Authority Board - Meeting Minutes

Thursday, May 9th, 2013 at 12pm-1pm

Location: Senate Committee Room 354

Conference Dial-in Number: (559) 546-1000

Host Access Code: 819283*

Participant Access Code: 819283#

1. Call to order and attendance

Board Members:

Sen. Greg Brophy - **Present**

Ken Fellman - **Present**

Carol Haller - **Present**

Rep. Chris Holbert - **Excused**

John Montgomery - **Present**

Tim Ryan - **Phone**

Rep. Jonathan Singer - **Present**

Sen. Nancy Todd - **Present**

John Montgomery brought the meeting to order and asked if anyone had any comments. Chris Haugen gave an update that on the February CCAB Minutes "Executive Committee" needed to be changed to "LMT - Legislative Management Team", per Zack Wimberly - Chris will update that and resend the corrected minutes to the CCAB.

2. Other Individuals Present: Ed Krisor, Chris Haugen, Tony Shawcross, Bart Miller, Cindi Markwell, Zack Wimberly

3. Public Comment Period:

a. Offered, none present.

4. Review & Approval of February 2013 Meeting Minutes

a. Motion to approve, with above noted correction: Ken Fellman

b. Seconded: Carol Haller

c. Unanimous Approval

5. 2012/2013 Session Overview: John Montgomery thanked everyone for their being willing to adjust the schedule for this meeting. Mentioned he felt this was a particularly historic session, asked if anyone had any comments.

i. Sen. Todd said that a number of the issues were monumental and the pace was monumental as well. Commented that at the end of the session the discussions around marijuana were of particular interest, were bipartisan and respectful, and that it showed coming together to solve an issue for the public. Also, that the end of session set a very positive tone

while the beginning of session might not have been quite as positive and might have been more partisan, with issues like the gun bills, etc.

- ii. Rep. Singer commented about the dense nature of the bills, complicated issues, and that while this session might not have been the busiest, it did have a high number of complicated issues, i.e. the marijuana issues, mental health, child welfare, guns, elections - not simple issues, not simple bills and he commented that that pretty much sums up the session for him. John commented that the purpose of the mission of the board was met with streaming and broadcasting the proceedings on the floor. Ken Fellman commented that he'd like to thank the legislators and staff of the board for their work. Sen. Todd commented that because people are able to listen in on committees, it really has opened up the legislative work being done at the Capitol, to the state. Sen. Todd commented that she is excited about citizen involvement, mentioned a group of students who were at the Capitol that day, who had asked "Once you have an idea, where do you go next?" - their interest in the process was good to hear. Sen. Todd asked about the televised broadcast schedule - Chris Haugen explained the alternating schedule for televised broadcasts on Ch. 165. Sen. Brophy mentioned that there is also a method to ask for a change to the televised broadcast coverage.
- iii. Tony Shawcross presented analytics on viewership of www.coloradochannel.net and how this year has been the highest - by triple - of the highest ever in past years. Tony talked about the switching of the setup of the website helping making the information more available - through YouTube, archive.org, etc as opposed to past years. Rep. Singer asked if this information was available - Tony said no, but we could email it. Ken Fellman suggested we post this to the website, perhaps as a News Update. **Chris to include this as a News Update post on www.coloradochannel.net.**
- iv. Zack Wimberly mentioned that some review of these numbers might be good. Ken Fellman suggested that looking into the numbers would be good, then to share the information. Rep. Singer suggested adding info on what issues were related to the spikes in viewership.

6. Appointments & Annual Meeting

- a. John moved that the board proceed to the elections and asked if anyone knew how it went last time. Carol Haller said it was by acclamation. John commented that he would like to take his name out of the hat for officers and opened it up to acclamations for Chair. Tim Ryan said he couldn't hear everything on the phone, projector turned off. John reiterated that he will not be interested in a officer position. Sen. Nancy Todd suggested that we go through and review what the responsibilities of each role are. Ed Krisor read the bylaws related to that

information for Chair and Vice-chair. Ken Fellman stated that he didn't recall, from when the Colorado Channel Authority started, if one of the elected/legislator members should serve as officer of the board, but commented that he thinks it makes sense for that to happen. Sen. Nancy Todd said she could take it on. Sen. Greg Brophy commented he thought Sen. Todd would be spectacular.

- b. **Chairman:** Ken Fellman moved to elect Sen. Todd as Board Chair, Carol Haller seconded. All ayes. **Sen. Todd elected Chair of the CCAB.**
- c. **Vice Chair:** John mentioned the board now needs to elect a Vice-chair - mentioned it's always been an appointee to the CCAB (not a legislator) and suggested the board continue that. Ken Fellman offered himself. Carol Haller agreed. Motion to elect Ken Fellman as Vice-chair moved by Carol Haller, seconded by John Montgomery - all ayes. **Ken Fellman elected Vice-chair of the CCAB.**
- d. **Treasurer:** Carol Haller said she'd continue doing it - Ken Fellman made a motion to elect Carol Haller as Treasurer, seconded by John Montgomery - all ayes. **Carol Haller re-elected as Treasurer of the CCAB.**
- e. **Secretary:** Tony Shawcross asked if John Montgomery wanted to have a conversation about electing the Secretary. John Montgomery commented that it seemed to make sense to keep Chris Haugen as Secretary. John made a motion that Chris Haugen remain Secretary - all ayes.
- f. **Chris Haugen to update the appointment dates for the CCAB, as well as the newly elected officers, on www.coloradochannel.net, as well as updating Susan Liddle.**
- g. John Montgomery asked if the CCAB should set another meeting as well as hand over chairing the meeting to Sen. Todd. So done. Sen. Todd asked about how the CCAB has historically scheduled meetings. Chris Haugen responded that it's every month in session and every other month out of session. Sen. Todd said then it would be July for the next meeting, and offered **July 12th at 12noon at WTC**. **Chris Haugen to confirm booking at the WTC and email the entire CCAB a reminder of the date and time, as well as directions to the WTC meeting room.** Sen. Todd then moved to September 13th and asked if that worked for everyone. It did. Then Nov. 8th? Yes. Sen. Todd then suggested January 10th - at the Capitol. Yes. Then Feb. 14th, March 14th, April 11th, **May 16th (Annual Meeting)**. Jan 8th is start of session. Sen. Todd mentioned that we should look for a different committee room for in session meetings, ideally one with a phone. All agreed.
- h. **Cabling:** Zack Wimberly gave a quick update on cabling - specifically to add in cabling for video when the audio cabling goes in. Zack reported that this is all still long term, and won't be happening in the immediate future, probably not for another year or so. Zack explained he's looking at the cost of fiber vs. ethernet (per Tim Ryan's contact who came and looked at the setup of the committee

rooms and recommended fiber as a more versatile and long term solution). Zack mentioned that he is not an audio, or video, expert and would need information on cameras. Zack should have numbers in the next few weeks.

- i. Sen. Todd asked about using phone line/Skype. Zack mentioned that phone lines to the committee rooms wasn't on the table, but mentioned that if they went to VOIP phones, the ethernet line(s) that are planning to be laid would solve that. Zack mentioned that they are looking at upgrading other agencies to VOIP, but didn't know when the Capitol would be on VOIP. Sen. Todd said maybe that's something that should be investigated further - maybe not under the CCAB but in terms of updating legislative facilities, even as an upgrade for general communication, it would be beneficial. Sen. Todd commented she felt there are enough committee meetings that would need the ability to call in, and upgrading that could be a benefit. Zack said the only statute he's aware of doesn't allow for committee members to call in and vote - they need to be on site to vote. Zack mentioned that Speaker Romanoff had requested an investigation into telecommunications for testimony in committee rooms - Zack had looked into this and there was that possibility, but it didn't proceed past research. No additional comments or questions.
- 7. Fundraising Update:** Chris Haugen gave an update on Fundraising for the Colorado Channel. Ken Fellman asked for a memo update for July - Tony suggested that John Aden should attend that, and all future, CCAB meetings. Sen. Todd suggested that the information about viewership this year be added to the applications or letters of inquiry. **Chris to have John Aden add this info to his submissions.** Sen. Todd asked if anyone had any suggestions about possible organizations to contact. ROSE Foundation was suggested by Rep. Singer. COMMUNITY FIRST was suggested by Ken Fellman. XCEL and WELLS FARGO were suggested by Sen. Todd. **Chris Haugen to have have John Aden report back on how much of an issue the CCAB not being a 501c3 is.** Tim Ryan mentioned GANNETT - Ed Krisor said he spoke to a contact there and the 501c3 issue makes it not possible for the Colorado Channel to submit to Gannett. Ed mentioned that the 501c3 cost for application is \$700. Ed said it might be worth looking into if the CCAB not being a 501c3 becomes an obstacle to funding. Tim Ryan suggested that if that's why we get NOs, that might be worth doing. Ed said we wouldn't have a problem getting a 501c3 status. Ken mentioned that they might need to look into if the CCAB could even do that since the CCAB was formed by legislation/statute. Bart Miller said that this would need further investigation. **Sen. Todd asked Bart Miller to look into this and report back.** Sen. Todd asked if there were any other comments - there were none. Tony Shawcross suggested that if anyone had any suggestions, please email OMF anytime.
- 8. Equipment replacement - HD upgrade:** Tony Shawcross reviewed the schedule that was put in place a few years earlier. Tony outlined upgrading to HD (but not the Comcast

channel, since getting an HD channel is more difficult) and that \$28K has been “allocated” per year for the past 3-4 years, and if the channel had that money the upgrades could be done. The “total” right now is \$120K-\$140K. Sen. Todd suggested that we put this in writing and send to Sen. Steadman, as the Chair of JBC, informing him that this is a request the CCAB will be submitting. **Tony to draft an email and send to Sen. Steadman and Sen. Todd (to forward to the Exec Committee).** Tony mentioned that there were a few things that needed to be replaced immediately. Zack mentioned that the Legislative IT schedule for computer replacement is 4-5 years. Ken Fellman asked about talking to Comcast about an HD channel. Tony said we have not, but we should. Ken suggested that at some point it would make sense for him and Sen. Todd have a meeting with Comcast (so it’s clear it’s coming from the Colorado Channel) and not directly from Ken.

9. **Sen. Todd asked Chris Haugen to update contact information (poll the board for their contact info) and then send out to the entire Board.**

10. Other Agenda Items:

- a. **OMF may 22 event** - Tony gave an update on OMF’s fundraising breakfast.
- b. **Judiciary update** - Tony gave an update that the Judiciary is moving forward with livestreaming with OMF, but they are not interested in televised broadcasting on Ch. 165 at this time. Tony suggested that the Board check with Carol Haller about interest in having content shared with on www.coloradochannel.net. **Chris and Tony to check in about joining content.** Tony asked about suggestions about who should reach out to them. Ken suggested it go through Carol, but that we should encourage them to link/join with the www.coloradochannel.net. Sen. Todd stated that the CCAB is suggesting that Carol Haller be the contact person for this “partnership” to be moved forward and that the Board is encouraging the Judiciary to join content with the www.coloradochannel.net.

11. Next meeting date:

- a. July 12th at 12noon at WTC

12. Action Items:

- a. **Chris Haugen** - to post News Update with 2013 viewership analytics on www.coloradochannel.net
 - i. Also prepare press release and contact Robin Jones about releasing.
- b. **Chris Haugen** - to update the appointment start and end dates for the CCAB, as well as the newly elected officers, on www.coloradochannel.net, as well as updating Susan Liddle.
- c. **Chris Haugen** - to confirm booking at the WTC and email the CCAB a reminder of the date and time, as well as directions to the WTC meeting room.
 - i. Also to email CCAB list of proposed CCAB meetings through Jan. 2014

- d. **Chris Haugen** - to have John Aden add viewership analytics info to his submissions.
- e. **Chris Haugen** - to have have John Aden report back on how much of an issue the CCAB not being a 501c3 is (ongoing).
- f. **Bart Miller** - Sen. Todd asked Bart Miller to look into the possibility, or difficulties, of the CCAB forming a 501c3, specifically because it was formed by legislation, and report back.
- g. **Tony Shawcross** - to draft an email and send to Sen. Steadman and Sen. Todd (to forward to the Exec Committee) regarding equipment upgrades in the Control Room.
- h. **Chris Haugen** - Sen. Todd asked Chris Haugen to update contact information (poll the board for their contact info) and then send out to the entire Board.
- i. **Chris Haugen** - to check in with Sen. Steadman and Sen. Todd about following up with President Morse and Speaker Ferrandino about Laura Hoepfner's replacement.
- j. **Chris Haugen/Tony Shawcross** - prepare Colorado Channel Budget 2013/2014 prior to the July 12th meeting.
- k. **Chris Haugen/Tony Shawcross** - to contact Carol Haller, requesting she pass along the CCAB's request that the Judiciary share/join content with www.coloradochannel.net (possibly through an iFrame archive embed).