

Colorado Channel Authority Board

Friday, March 5, 2010

7:30 am, State Capitol, HCR 0109

1) Call to order and attendance

7:33 AM Representative Benefield called meeting to order.

Present: BOARD MEMBERS: Representative Benefield, Senator Steadman, Ms. Laura Hoepfner, Ms. Carol Haller. Senator Cadman arrived later in meeting.

Absent: Ms. Luisa Collins *Excused:* Mr. John Montgomery, Mr. Ken Fellman, Representative Nikkel (in Appropriations meeting)

A Quorum was not present.

Others Present: Scott Nachtrieb (Legislative Council), Karen Goldman (Senate Secretary), Marilyn Eddins (House Chief Clerk), Ed Krisor (Attorney), Deb Lastowka, Laura Graves (Open Media Foundation), Bart Miller (Legislative Legal Services) joined later in meeting.

Proceedings:

Review & approval of Feb. 5th, 2010 meeting minutes

At 7:35 AM, no quorum was present to approve the minutes. At 7:56 AM, Senator Cadman joined the meeting. A quorum was then present and Senator Steadman moved to approve the minutes of 2/5/10. Ms. Haller seconded the motion and the minutes were approved without dissent.

2) Additional Content sub-committee

- a. Decide who should be on this committee & who should lead it, who should be making the agenda, & finding a date/time & place
- Ms. Lastowka asked for clarity from Representative Benefield regarding who had been delegated this task from last meeting. Representative Benefield thought Deb would be the best choice given her background in television production, access to the daily proceedings and events at the Capitol, as well as her voiced concern about keeping the budget and time constraints in mind.
- Ms. Lastowka agreed to head/organize this sub-committee, understanding that the focus should be on the overall vision of the channel, and will be sure to include the research and outreach that had been requested at the last meeting.
- Ms. Lastowka will work with others interested in this project to set a time for the first meeting in the future. Interested parties should contact her.

3) Embedding live video link on other websites

- Mr. Nachtrieb was invited to the table. He reported that there had been a request for the URL of the live video from the Colorado Channel website so that other websites could embed this into their website. This would allow other users to go directly from other websites to watch the channel proceedings. This is different than creating a link on the website to our channel feed, as it would take one to the streaming video only, not to our website to choose from the live video links we offer.
- Mr. Nachtrieb indicated that after some deliberation with Board members and Legislative Legal Council, they had decided not to allow this URL address to be given out, as there is much that went into the development into our website. The Channel hopes to one day include additional content & committee rooms, etc., so that we would want people coming to the Colorado Channel website to see all that we are offering.
- Representative Benefield also indicated that if we allowed the direct link URL to be given out, it had the potential of human error to let the link get corrupted, which would reflect badly upon the channel itself.
- All members present agreed to the policy of not allowing this link to be disseminated.

4) Update on Televising Judicial Proceedings

- Ms. Haller reported that she, Mr. Scott Nachtrieb, Ms. Lastowka and members of the Judicial Branch staff met last Tuesday, Feb. 23rd, 2010.
- Ms. Haller indicated that they received great feedback from the staff. The staff felt that the presentation was timely because they felt it was good to put the space needs on the radar of the architect group with whom they are currently working. Some control rooms have already been "roughed-in" on the blue-prints, but more fact gathering about space needs should be gathered. Overall, they are excited about the opportunity to join the Channel.
- The Judicial Branch staff is planning to visit the Capitol Channel Control Room next Thurs., March 11th, 2010, to tour the room. Many of the staff had different questions about different aspects of the project, and these questions may be answered in some part by allowing people to see the equipment and set-up currently installed at the Capitol. This would be the informational gathering necessary before the next meeting between all parties could be set.
- Representative Benefield asked Ms. Haller about the expected opening date for the new building, and Ms. Haller reported that they plan on "coming online" in May of 2013.
- Representative Benefield also asked if the control rooms "roughed-in" on the blue-prints were three separate control rooms for the three separate court rooms being

discussed as being covered, or only one. Ms. Haller indicated that she thought the overall cost of each set-up would dictate this decision. She also indicated that the Judicial staff felt as though all media should be contained into one area of the new building (mainly for wiring ease).

- Representative Benefield reminded all members present that there also continued to be a need for additional conversation among themselves as well as with House/Senate staff the need for moving the shared space with the Press Room out of the current Control Room in the Capitol. She has some ideas of who to move where but would just like to eep it on everyone's thoughts as we move forward.

5) Update on Fundraising Event

- Representative Benefield reported that on Friday, Feb. 26th, 2010, she and Senator Cadman, Deb Lastowka and Ms. Hoepfner met regarding the upcoming Fundraising event planning. With only two months to work on this event, there was a feeling that this needed to move forward fast, even if the exact goals of the fundraiser are still unclear.
- They decided that May 13th would be a good day, although they're a little concerned that the date is so close to the end of the session. Ms. Hoepfner will lock down that date.
- They identified several needs including identifying potential supporters, specifically who and why they would come. Most felt as though it was important to have as many as 50 Legislators present. We also discussed possibly having a celebrity speaker such as an Olympian. In terms of space, there was an offer to use the Cable Center at DU. We will need to figure out event details such as the number of tables needed and the sponsorship cost per table (e.g. 25 tables @ \$2500 each.) Representative Benefield has a connection to a band to play at event.
- Senator Cadman indicated that he thought they should solidify the House & Senate Leadership to help lead the event, and to get the Speaker on-board first. The Senator also indicated that he will be in charge of getting the invites created.
- Ms. Lastowka announced that the Open Media Foundation will be holding a special "Open House" event on Friday, April 9th at 9 or 10 AM, at the Capitol. This event is meant to be a pre-cursor to the main fundraising event, and will include a special tour of the capitol to see this project, the Colorado Channel. This event can serve as a "first point of contact" for people invited to fundraiser. Ms. Lastowka will talk with Ms. Eddins more about the details, and report them to the Board & sub-committee when confirmed.
- Ms. Hoepfner agreed to set another sub-committee meeting for Mon. 15th at lunchtime (12 noon?). All members should invite more people to this meeting to help.

- Mr. Krisor wanted to remind all members present that ANY sub-committee meetings set should be communicated to Ms. Graves, as she is legally bound to post these meetings as other board meetings.

6) Approval of Second Contract Payment to Open Media Foundation

- Senator Steadman came back at 7:56 AM, and moved to approve the second contract payment to Open Media Foundation. Ms. Haller seconded, and motion was approved without dissent.

7) Other Items

- Mr. Nachtrieb reminded members that the three Governor-appointed members need to be approved by the Senate State Affairs committee, and he will meet with these members to schedule a time to get them to this meeting all together. During the next two weeks, a Monday or Wednesday at 1:30 pm would be the best time.

8) Next Meeting Date

- Mr. Krisor reminded members that there must be another meeting in April to approve the third contract payment to Open Media Foundation.
- The Legislators present indicated that the first Friday in April is Good Friday, and there might not be any session that day. Therefore Friday, April 9th was suggested.
- Although Friday April 9th is the scheduled "Open House" event at the Capitol, the next meeting was set for that date, at 7:30 AM. Ms. Graves will secure a Senate Committee Room for this meeting.

The meeting was adjourned at 8:00 am.

Minutes submitted by Secretary Laura Graves.