

# Colorado Channel Authority Board

Wednesday, July 7<sup>th</sup>, 2010

1:00 PM

Colorado Office of Economic Development and Int'l Trade  
1625 Broadway, Suite 2700 (27<sup>th</sup> Floor)

**Meeting Room: "Mountain Conference Room"**

## 1. Call to order and attendance

1:10 pm called to order.

**Attendance:** Rep. Benefield, Senator Steadman, Mr. Montgomery call-in, Ms. Haller, Ms. Hoepfner.

A Quorum is Present.

Mr. Montgomery joined the meeting in person by 1:20 pm.

**Others Present:** Scott Nachtrieb, Deb Lastowka, Ed Krisor, Pat Geddis, Chris McGowne, Laura Graves.

- a. Review & approval of June 11th, 2010 meeting minutes  
Motion to approve by Ms. Haller, Senator Steadman seconded.  
Approved without dissent.
- b. Public Comment Period & Agenda approval:  
None present. Time closed. Agenda approved as stands.

## 2. Update on Fundraising Event

- a. Report from Sub-committee, update on next meeting

Ms. Hoepfner reported that the sub-committee met on June 22<sup>nd</sup>, and still need to set a location. However the date of Nov. 4<sup>th</sup> is set, & that it will be a lunch time event. The next meeting of the sub-committee is set for today.

The email save the date is to be sent out by the end of this month, & each Board member needs to send to around 100 people. There isn't a need to get a list of invites to anyone, they can send out on their own.

A printed invitation will be developed & mailed out in Sept. to only a few hundred, some to be handed out (250 goal of people to attend). Working on program-what will happen when.

Rep. Benefield asked Mr. Montgomery to help find someone within the Broadcast community to help MC the event. He agreed to begin the search & will report at next meeting.

Mr. Montgomery wanted to know more about catering info, and decided to stay for sub-committee mtg. to find out more.

## 3. Other Items

- a. Discussion of Amending 2010 Budget & Adoption in Aug. (Mr. Krisor)  
The amended budget is in handout package for today, please look over. The purpose of amending the budget is to budget for some activities between May & Jan. that OMF would like to do that would put us around 8K over the current budget.  
Ms. Lastowka explained some of the new activities to be funded would be: new website development, additional content such as filming the fundraising event, etc.  
It was approved to move forward & publish a notice of a proposed amended budget & its consideration for adoption at the CCAB August meeting.
- b. Re-broadcasting Question in Pitkin County (Mr. Nachtrieb)  
Waymo company contacted us regarding wanting to re-broadcast our content on local channel in Pitkin Co. Scott told them that we have a creative commons license, which only requires recognition of the Colorado Channel as the source. It is being run now.  
It was agreed to put this licensing info on the website so these questions can be more easily answered in the future.
- c. Judicial Update (Mr. Nachtrieb)  
Mr. Nachtrieb has asked our tech vendor, 5280 Digital, to come up with estimates (actual dollar amounts) for connecting to the new Judicial building. These will be presented to the Judicial committee in the near future.  
Mr. Nachtrieb will also be meeting with the architect for the project next week, with Ms. Lastowka & the 5280 representative. They will discuss the building structure, where the cameras will be installed, what HVAC systems will need to be installed, as well as any other tech requirements.  
All is proceeding & moving ahead smoothly, they just need estimates from the Judicial committee on operating hours for an operating budget estimate.  
Ms. Haller also indicated that the deadline for these estimates to make it into the Judicial Budget (for Fiscal Year 2013 when the building will be completed) is to have the numbers to the JBC by Nov. 2012.
- d. New Bank Account update (Mr. Nachtrieb)  
Mr. Nachtrieb has called several other banks: 1<sup>st</sup> Bank, Wells Fargo, & USBank. If we write no more than 150 checks a month, then there are many options with no other requirements, & would be free otherwise. He needs permission from the CCAB to proceed with OMF to see what is easiest for them to work with. There were no objections, he will work with OMF to set up a new account.
- e. Additional items added by Mr. Nachtrieb: Power Outage  
This Friday & Sat, there will be a power outage for the entire Capitol complex. This means our channel most likely will go black. The website Archives will still function & can still be accessed, but the live feed will

go out. Please be aware of this in case anyone asks you about the outage on the channel- we are aware of it & we will post a notice on our website indicating the technical maintenance happening. Laura Graves will be back in on Monday to get things up & running again.

f. Additional items added by Mr. Nachtrieb: Promotion

Mr. Nachtrieb attended some summer parades recently, and thinks this would be an easy/cheap way to promote the channel. For example, we could have high visibility at the Denver St. Patty's day parade, as well as others around the state. Please keep in mind as we discuss other cheap options to help keep promotion happening.

#### 4. Next Meeting Date

Friday August 6<sup>th</sup>, 10am. Ms. Graves will book this same location if avail.

a. Proposed agenda items:

- Adopt amended budget (questions/concerns ahead of time please)
- Fundraiser Update: including theme, save the date already out & location set
- Judicial update (Mr. Nachtrieb),
- Bank account update (Mr. Nachtrieb),

Meeting was adjourned at 1:32pm.

Notes submitted by Laura Graves, Secretary.