

# Colorado Channel Authority Board

Minutes of August 6, 2010 at 10:00am Board Meeting

Colorado Office of Economic Development and Int'l Trade  
1625 Broadway, Suite 2700 (27<sup>th</sup> Floor)  
Denver, CO 80202  
303.892.3840 (Main)  
**Meeting Room: "Mountain Conference Room"**

## **1. Call to order and attendance**

Representative Benefield - Present

Senator Steadman - Present

Senator Cadman – Absent

Mr. Ken Feldman - Absent

Mr. John Montgomery - Present

Ms. Laura Hoepfner - Present

Ms. Luisa Collins - Absent

Ms. Carol Haller - Excused

Representative Nikkel – Excused

Others Present: Scott Nachtrieb, Bart Miller, Jennifer Gilroy, Deb Lastowka, Ed Krisor, and Kathleen MacKenzie

- a. Review & approval of June 11th, 2010 meeting minutes – Minutes approved.
- b. Public Comment Period – No public comment.

## **2. Public Hearing - Amended 2010 Budget**

- a. Open Public Hearing
- b. Presentation of Proposed Amended 2010 Budget - \$224,000 > \$233,225. Asking for a \$9,225 increase. Increase is in regard to creation of new website and production of additional content.
- c. Public Comments – No comments.
- d. Close Public Hearing

## **3. Adoption of Amended 2010 Budget – Amended Budget is adopted by written resolution.**

## **4. Ethics Commission – Requested Opinion –** In regards to concerns around Amendment 41 and the Colorado Channel Fundraising event. Jennifer Gilroy, Office of Legislative Legal Services came to the table to give an update on this issue/concern. Independent Ethics Commission (IEC) meeting set for 2 weeks from now (August 19<sup>th</sup>), to issue an advisory opinion. Opinion could be reached/presented shortly thereafter. Senator Steadman and Scott Nachtrieb expressed interest in attending this IEC meeting. Questions are whether Senators and Representatives may attend

the event as the Colorado Channel's guests without violating Amendment 41 or, will they be required to pay and, if so, how is that amount determined considering each Senator's or Representative's role at the event. Motion passed to waive confidentiality in regard to the advisory opinion so that Colorado Channel will be identified in the opinion.

## 5. Other Items

a. Judicial Update (Mr. Nachtrieb) – Two meetings are scheduled with the judicial department. One is to discuss technical needs and one to discuss operating costs of broadcasting the courts' activities.

Ken Feldman mentioned the website [ourcourtscolorado.org](http://ourcourtscolorado.org), as a potential educational resource for the channel.

b. New Bank Account update (Mr. Nachtrieb) – Letter has been mailed and new bank account to be set-up within the next week or two with Wells Fargo.

c. Fundraising Update (Rep. Benefield/Ms. Lastowka/Ms. Hoepfner) – We are in the process of finalizing details of the location (i.e. signing a contract) at the Denver Art Museum but we are officially on their calendar. Save the Date cards have been sent to all CCAB members. The goal is to have each board member send these cards to approximately 100 individuals. Laura Hoepfner to follow-up and make sure that all board members send out these cards.

We have a sponsorship ask letter and a cover letter to be used by board members approaching potential sponsors. Deb Lastowka will distribute to the board.

Rep. Benefield has approached Safeway, Noble Energy/Xcel and AT&T for sponsorship. Goal of sponsorship commitment would be by October 1, 2010.

Terry Jessup, Capitol correspondent, would be glad to do the hosting/MCing of the event. John Montgomery to follow-up.

C&D Printing has agreed to print event materials for free.

Rep. Benefield met with Kathleen McKenzie recently, who was interested in potentially becoming involved with the CCAB (i.e. sitting on the board.)

**6. Next Meeting Date** September – Wednesday, September 8<sup>th</sup>, 10:30am. Deb to make arrangements with Jonita to reserve the Conference Room at the WTC. However, if there is no business to discuss, only the fundraising committee will meet at this time.

a. Proposed agenda items: None