

Colorado Channel Authority Board

Minutes

September 20, 2010 at 10:30-11:30am

Colorado Office of Economic Development and Int'l Trade
1625 Broadway, Suite 2700 (27th Floor)
Denver, CO 80202
303.892.3840 (Main)
Meeting Room: "City Conference Room"

Conference Call-in Information: (323) 417-0075
Dial-in Number:
Participant Access Code: 1097454#

1. Call to order and attendance

Representative Benefield – Present
Senator Steadman – Present
Senator Cadman – Present
Mr. Ken Fellman – Present
Mr. John Montgomery – Present
Ms. Laura Hoepfner – Present
Ms. Luisa Collins – Present
Ms. Carol Haller – Present
Representative Nikkel – Present

Others Present: Scott Nachtrieb, Bart Miller, Deb Lastowka, Ed Krisor, Marilyn Eddins and Tony Shawcross.

- a. Review & approval of August 6th, 2010 minutes - Approved
- b. Public comment period

2. Independent Ethics Commission Ruling – Senator Steadman

Advisory Opinion issued; members who are not actually speaking at the event are not able to receive a free ticket. Members will be charged \$100 to attend. Rep. Benefield has offered to personally ask members to pay and attend this event.

The Advisory Opinion also suggests that it could be "troubling" for members of the legislative body to be asking for donations. Additionally we will need to remove the benefit of sitting with elected members from the sponsorship ask letter.

It is suggested that we drop the event ticket price to \$50. Recorded vote, on whether or not we drop the ticket price to \$50. Motion raised by Sen. Steadman, seconded by John Montgomery.

Representative Benefield –Aye
Senator Steadman –Aye
Senator Cadman –Aye
Mr. Ken Fellman –Aye
Mr. John Montgomery –Aye
Ms. Laura Hoepfner –Nay
Ms. Luisa Collins –Nay
Ms. Carol Haller –Aye
Representative Nikkel –Aye

Motion passes 7 to 2. Ticket price will be reduced to \$50. We will need to change info on website, printed invitations and digital versions of the invites.

Next question is in regards to having the 4 elected officials withdrawal from asking for sponsorships, and just have the remaining board members solicit sponsorships (knowing they have less leverage than the elected officials.) Concerns are expressed in regards to the remaining members having the time and resources to make these asks. Potential solution is that if the elected officials pay their ticket cost (of \$50), then they should be free to make sponsorship asks.

In light of all of the potential repercussions, Rep. Nikkel suggests we cancel this event. This motion is discussed with not many in agreement *initially*. Later a few more board members seem to be in agreement with this idea...

Motion to cancel the Cast of Colorado fundraising event, due to the fact that the ethics committee advisory opinion contains some strong internal inconsistencies (and there is a lack of clarity around what is appropriate for the board to be doing/asking in regards to this event.) The number one priority will remain to add the JBC with any funds collected thru direct asks. Seconded by Sen. Steadman.

Representative Benefield – Aye.
Senator Steadman – Aye.
Senator Cadman – Excused.
Mr. Ken Fellman – Aye.
Mr. John Montgomery – Aye.
Ms. Laura Hoepfner – Aye.
Ms. Luisa Collins – Aye.
Ms. Carol Haller – Aye.
Representative Nikkel – Aye.

With 8 ayes and 1 excused the motion passes.

Laura Hoepfner will touch base with Scott Nachtrieb to streamline and distribute sponsorship letters for direct asks. The Cast of Colorado event registration page will be adjusted to simply collect funds.

3. Other Items

- a. Fundraising update (Rep. Benefield/Ms. Hoepfner/Ms. Lastowka)
 - Registration link: www.coloradochannel.net/castofcolorado
 - Printed invites to be ready by end of day, Tuesday September 21st. What is the best way to distribute these? No longer necessary.
- b. Approval of payment schedule for the remainder of 2010 – Was decided that the budget has already been approved and payments can be distributed accordingly.

4. Next Meeting Date TBD

- a. Proposed agenda items: