

## 7/7/10: CCAB Fundraising SUB COMMITTEE

Ms. Hoepfner called mtg. to order at 1:35pm.

*Attendees:* Scott Nachtrieb, Rep. Benefield, Deb Lastowka, Mr. Montgomery, Senator Steadman, Laura Graves.

1.) Decisions to clarify: Montgomery caterers--depends on location, so jump to that list: Union station out b/c work space during time wanted. Auto place not enough space (although still following up on that, H will call). Warwick is 200 max number (so out prob, still getting proposal to H. getting deal), Sheridan doesn't know if space avail. will get back to H., Steadman checking on art museum (don't know about caterer there, H. thinks they do have one they work with), Mickey checking on Masonic temple & Brown Palace (H will check with her, Steadman knows catering is good there, good food & across the street), museum of nature/science (Montgomery suggested, but not within walking distance). Scott-Filmore? H needs committee permission to nail it down no matter what. 1<sup>st</sup> choice Masonic, 2<sup>nd</sup> choice art museum, 3<sup>rd</sup> Sheridan or the nature museum... 303-564-6367 hoepfner's cell number- please call her with any info anyone gathers.

2.) See above. Target date to pin this down: July 15<sup>th</sup>.

3.) underwriting/sponsorships: what point do we go to Safeway? Benefield already planning on approaching them (doesn't need anything printed in hand, can talk it out). Target Excel as well. 25K asking. Steadman wanted as a back up- said who to talk to. He also has connections at Excel, he will approach.

Target as two gold dome sponsors—although Montgomery suggests only one so it seems exclusive.

--3 marble, 5 granite, 10 brass, rest in seats. = 105K (165 seats set), math to be done later. Don't promise too much- "premium / preferred seating" (take #s out of it to be more open, can have "up to" # of seats).

Names of people to approach for other sponsor levels:

Need more conversation with Comcast. Trial lawyers, Coors, IBM, ATT, Verizon, King Soopers, Foundations (Steadman)? Better for programming support? Steadman- better to get on their radar sooner than later, he can ask for specific ones (GLFund, Broadcasters Assoc., ask the ones that gave before—listed on our website). LAURA WILL SEND THIS LIST OF PREVIOUS DONORS TO THE ATTENDEES WITH THESE NOTES.

**Amendment 41:** Steadman talking to Jennifer Gilroy, she agrees there are issues as a quasi gov. entity, not a charity. Independent ethics commissions can issue a advisory opinion to make it ok. Steadman will follow up on this.

4.) Save the date: wording, plan of distribution, theme, name of event:

THEME--"New Beginnings" not liked generally (to loaded), H: Watch us (transparency, open government), Scott: open house, eye on..., watch Colorado, Steadman- access, (capitol access, access to the hill, from Montgomery) Deb: view from the dome (avoid dome), likes "the hill," What is the process for figuring this out? Target date: this

Friday!! Send ideas to all present at this meeting, and meantime Benefield & Deb might ask others with good ideas who is good at that (Sharee @ OMF). Deb will email everyone with ideas said at meeting, asking everyone to rank the favorites.

Not including Mickey, Cadman, Nikkel, etc. anyone not present—need to move forward & can't wait on them.

5.) Timeline: 7/15 location, 7/15 name/theme, save the date 7/31, program/MC Aug. 1<sup>st</sup> (nailed down by mid Aug. ok), printed invitations avail by mid Sept,

RSVP/sending \$\$- online registration & payment through OMF website, say "registration opens on xxx/xxx/2010" this can be avail. by early Sept.

(printing 300-500 invitations, want bargain price (joel?), postage--??) need more info from Benefield's printer & Joel's.

6.) Work to be done: location, theme, board members with lists of people to email save the date to, MC secured,

Who is soliciting sponsors? What do we give them (printed information, who makes this?)- Deb can create this on CoCh Letterhead. Will send out for finalizations before next mtg.

7.) Next Mtg: most can be done via email, tag it onto the back-end of next CCAB mtg. at 11am Aug. 6<sup>th</sup>. Agenda: sponsors to be approached by whom, securing leadership,

8.) Programming/MC: Montgomery- everyone has people that cover the Capitol, he knows them & can inquire with them. He will call & see if anyone is avail. Do you want them to write the program or they do? B: collectively we need to approve of what they cover & who to acknowledge. Have the person in the next few weeks.

Need to nail down the buy-in from all leadership & not partisan, make it a lasting/yearly.